



“Evil Company Corrupts Good Character”

1 Corinthians 15:33

Subtitle:

**What/Who Shapes Your Mind Controls Your Direction**

*May 10, 2026*



*principle*

## **Your Associations help in fulfilling your vision**

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- Principle



*principle*

**When you know where you're going,  
you know what friends not to keep.**

◦

**- Vision dictates your associations.**



*principle*

**“People learn from one another via observation, imitation, and modeling.”**

**- 1Cor. 15:33**

**Bandura, A. *Social Learning Theory*, 1977.**

*principle*

You can become an expert in the wrong  
thing without realizing it is wrong.



## **What/Who Shapes Your Mind Controls Your Direction**

**What enters the mind determines the direction of life.  
No person moves into a lifestyle, decision, or character shift  
without first being influenced internally. Influence always  
precedes behavior.**

**Luke 8:18, Proverbs 23:7**

Hearing is the gateway to the mind. Whatever is repeatedly heard eventually becomes part of thinking. What becomes part of thinking gradually shapes belief. What shapes belief eventually determines direction. Not every voice is harmless, and not every message should be allowed access to the mind.

➔ **Mark 4:24, Proverbs 4:23, Rom 12:2**

In this generation, influence is no longer only physical.

Company now includes media, digital content, entertainment, music, and online culture. Many people are shaped daily by voices they never physically meet.

# Conclusion

## Steps to Protect Your Mind and Your Direction

✓ Avoid corrupt company

1 Corinthians 15:33

✓ Renew your mind

Romans 12:2

✓ Focus on what is pure

Philippians 4:8

✓ Be careful what you watch

Psalm 101:3

✓ Walk with wise people

Proverbs 13:20

✓ Test every influence

1 Thessalonians 5:21

✓ Do not conform to  
unhealthy culture

Romans 12:2

✓ Fill your mind with  
truth

**Psalm 119:11**